

Examples



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PENNSYLVANIA HOME SHOW

Everything for your home under one roof.

300+ exhibitors

March 16-19, 2017
PA State Farm Show Complex
Harrisburg, PA

Featured Exhibits:

- + Kitchen & Bath Showcase
- + Tour our 1500 sq. ft. feature home
- + Outdoor Experiences exhibit
- + Arts and crafts, Sat. & Sun.

Special Events:

- + Senior Day, Thurs.
- + Wine Tasting, Fri., 4 to 8 p.m.
- + Kids' Day, Sat. - LEGO® Contest
- + Zoo America, Sun.

For more information, visit:

PAHOMESHOW.COM

Dates and Times:
Thursday, Friday and Saturday
10 a.m. to 8 p.m.

Sunday
10 a.m. to 6 p.m.

Admission:
Adults: \$10
Senior Day, Thurs.: \$8 for seniors
Military Discount: \$9 (ID req'd.)
Children 12 and under FREE when accompanied by an adult.

FREE parking!

[View Current Exhibitors](#)

Sponsored By:   

SUBJECT LINE:

EVERYTHING for your home under one roof 🏠

TARGETING:

Homeowners with an interest
in home improvement

EMAIL COUNT:

180,000

RESULTS:

Opens: 11.59%

Clicks: 1.43%

Examples



Presented by:

Polite WINDOWS & DOORS
OF WISCONSIN

FREE Admission

Metropolitan Builders Association

SPRING TOUR

A Regional Site Tour Of
Homes • Condominiums • Lots • Remodel Projects
(Last Weekend Only!)

SATURDAYS & SUNDAYS:
April 22 - May 7, 2017
SITES OPEN: NOON TO 4 P.M.

LEARN MORE

View more than 50 projects on the tour!
MBAspringtour.com

The advertisement features a central photograph of a large, modern house with a stone and brick facade, surrounded by a green lawn and trees. A group of people is gathered in front of the house. In the bottom right corner of the photo, there is a logo for the MBA Spring Tour, which includes a sun icon and the text 'MBA SPRING TOUR'.

SUBJECT LINE:

MBA Spring Tour of Homes and Remodelers

TARGETING:

Real Estate Interest, Remodeling Interest

EMAIL COUNT:

105,000

RESULTS:

Opens: 11.65%

Clicks: 1.26%

Examples

MODEL HOME TOUR

Open House

Thursday, October 19

2:00-4:00 PM

Broker/Agent Networking

4:00-6:00 PM

General Public



Come Tour!

Tour our Craftsman style model house, located at:
**8077 Castle Grove Drive,
Mechanicsville, VA 23111**

Register Today!

RSVP HERE

Registration is due October 16, 2017 and includes two complimentary drink tickets.
DOOR PRIZES AVAILABLE!

804.730.0034

www.GardenbrookHomes.com

Event generously sponsored by: **GEORGE MASON MORTGAGE L.L.C.**
A Subsidiary of United Bank



Free Food & Drinks!

Catering provided by: **ROMA**
RISTORANTE ITALIANO

BALDUCCI
REALTY & BUILDERS

www.BalducciInc.com

SUBJECT LINE:

OPEN HOUSE! Up & Coming Neighborhood 15 Minutes from Downtown

TARGETING:

Ages 55+, No Children in the Home
Real Estate Interest

EMAIL COUNT:

30,000

RESULTS:

Opens: 14.67%

Clicks: 2.45%

Examples

READY HOME EXTRAVAGANZA!
SALE

It's Time to Move Into Your New
Tim O'Brien Home!

Cedarburg | Park Ridge Delafield | Woodridge Estates

	
MOVE IN READY	MOVE IN READY
JUST REDUCED: \$434,900	JUST REDUCED: \$549,900
Juniper – 2,286 Sq. Ft.	Cypress – 2,718 Sq. Ft.
3 BR 2.5 BA 3-Car Garage	4 BR 2.5 BA 2-Car Garage
N46W8119 Parkland Court Cedarburg, WI	W297N3361 Woodridge Circle Delafield, WI
Call Sarah Petushak for a Tour: 760.900.5087	Call Bryan Lindgren for a Tour: 608.215.4994

Hartford | Autumn Ridge Estates

	
SMARTSTART COLLECTION	SMARTSTART COLLECTION
	SOLD

SUBJECT LINE:

Your New Home Is Ready for You

TARGETING:

30-50 years old, \$80k and above HHI

EMAIL COUNT:

35,000

RESULTS:

Opens: 11.10%

Clicks: 1.83%

Examples



Single Family Homes from the \$170s to mid \$200s
Townhomes from the \$90s

FREE Kitchen Appliance Package with contracts by 1-31-17*

Providence
Welcome Home

CLICK HERE FOR MORE INFORMATION
www.providencered.com

FREE Kitchen Appliance Package!

Single Family Homes - from the \$170s
Townhomes - from the \$90s

[Click here for more information.](#)

*Contract must be written between January 1st, 2017 and January 31st, 2017. Restrictions apply. Promotion can change at any time and without notice. Promotion applies to non-contingent contracts only.

SUBJECT LINE:

Free Whirlpool Appliance Package

TARGETING:

Age 25 - 40, HHI \$50k+

EMAIL COUNT:

75,000

RESULTS:

Opens: 12.47%

Clicks: 1.17%

Examples



Now Selling in Schererville Homes from the \$220's

FREE  **Kitchen Appliance Package** with contracts by 6-30-17*

Providence
Welcome Home

CLICK HERE FOR MORE INFORMATION
www.providencered.com

*Contract must be written between June 1st, 2017 and June 30th, 2017. Restrictions apply. Provision can change at any time and without notice. Provision applies to non-contingent contracts only.

FREE Kitchen Appliance Package!

Schererville Homes from the \$220s!

[Click here for more information.](#)

SUBJECT LINE:

Now Building in Schererville

TARGETING:

Age 40+, Married

EMAIL COUNT:

50,000

RESULTS:

Opens: 13.84%

Clicks: 1.40%